

Annette Burden

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EXPERIENCE

Contributing Editor, Cvent Meetings; Tysons Corner, VA — 2016–Present

I write about resorts, hotels, and meetings for Cvent, a provider of event and hospitality management technology with more than 300,000 users worldwide. My work appears in Cvent's annual B2B magazine and on its website.

- I report on subjects of interest to meeting planners and hoteliers.
- I write and update profiles of client resorts and hotels for the 92,000 event planners who send out RFPs using Cvent's Supplier Network, a service based on a curated collection of more than 218,000 venues.
- Out of the hundreds of luxury properties opening around the world each year, I select the top 25 most exciting and highlight their coming attractions in *Hotels on the Horizon*.

Contributing Editor, Elite Meetings International; Santa Barbara, CA — 2007–2015

Before Elite Meetings merged with Cvent in 2015, I served as editorial collaborator, strategist, and line editor for the magazine as well as writer for the blog, online directory, and print.

- My editing closely followed the Chicago Manual of Style; Merriam-Webster's Collegiate Dictionary, Eleventh Edition; and our in-house stylebook.
- I regularly coordinated with staff and freelancers via Google Docs, Track Changes, and Adobe Acrobat.

Freelance Editor, Pacific Standard; Santa Barbara, CA — 2012–2013

I edited, fact-checked, and proofread articles for a National Magazine Award–winning publication and website focused on social and environmental justice.

Contributing Editor, Beverly Clark's Elite Weddings; Santa Barbara, CA — 2011–2015

I pitched and wrote departments, features, and venue articles for a destination wedding magazine and website.

EDUCATION

Bachelor of Arts, English, College of Creative Studies, University of California, Santa Barbara

SKILLS

Experienced in Mac and PC environments; familiar with Microsoft Word, Excel, QuarkXpress, InDesign, Photoshop, Illustrator, Dreamweaver, WordPress, and Adobe Acrobat Professional.

MORE EXPERIENCE

Freelance writer for the Greater Palm Springs Convention & Visitor's Bureau. Advertorial writer for Waldorf Astoria and Conrad hotels. Feature writer for *Spa* and *Hotelier International* magazines. Developmental and line editor for the books *Evolution Rx* and *Stick with Exercise for a Lifetime*. Founding and longtime editor of *Resorts & Great Hotels*, *Destination Weddings & Honeymoons*, and *Meeting Traveler* magazines.